

## GEM Research Seminar – 17<sup>th</sup> February 2025

### Announcement and Call for Abstracts/Case Studies

**Theme: 25 years of Global Entrepreneurship Monitor: Methodologies and Approaches to Leveraging GEM Longitudinal Data for any topic area, including the potential for using Artificial Intelligence (AI) and Machine Learning (ML) to leverage longitudinal data**

**VENUE AND TIMING:** The organizing committee of the GEM 2024/25 Global Report Launch and Annual General Meeting, to be held from 17<sup>th</sup> to 19<sup>th</sup> February 2025 and hosted by GEM Spain and GEM Global at the University of the Basque Country and University of Deusto in Bilbao, Spain, invites abstracts for presentation and peer discussion during a GEM Research Seminar to be held on February 17<sup>th</sup> 2025, starting at 13hrs.

**BACKGROUND:** GEM began in 1999 as a joint research project between Babson College (USA) and London Business School (UK). The GEM consortium has become the richest source of reliable information on the state of entrepreneurship and entrepreneurial ecosystems across the globe, publishing not only the GEM Global Report annually but also a range of national and special topic reports each year as well as multiple publications in peer-reviewed journals and other channels. GEM's first annual study covered 10 countries. Since then, over 120 countries from every corner of the globe have participated in GEM research. Today, GEM can confidently stake a claim to be the largest and most recognized ongoing study of entrepreneurial dynamics in the world. GEM data provides fertile ground and considerable scope for longitudinal studies related to multiple aspects of entrepreneurship. Longitudinal studies are increasingly of interest to policy- and decision-makers since they allow for an informed and comparative perspective over time, based on the evolution over several years of data collection (see Audretsch & al (reference below and paper attached!), for an example. Indeed, the longitudinal nature of GEM data is one of GEM's key differentiation factors when it comes to entrepreneurship research studies in general. As GEM moves forward and shapes its future research agenda, there is an additional opportunity to use the immense potential of Artificial Intelligence (AI) and/or Machine Learning (ML) to revolutionize data collection, analysis and synthesis, leading to novel and more effective ways of drawing conclusions.

**ACADEMIC PRESENTATIONS:** In 2024, GEM celebrated its 25-year anniversary since its inception. This Research Seminar will provide a forum for sharing ideas, initiatives and case studies relevant to applications of GEM research using rich sets of longitudinal GEM data to produce ground-breaking academic publications. The seminar may include thematic submissions related to longitudinal GEM data on a wide variety of topics, including gender, age, family business, country/regional perspectives, sustainability and other themes. Very importantly, we also strongly invite contributions related to methodological challenges, for example on how AI and ML might contribute to leveraging GEM's longitudinal data more effectively.

**WHO SHOULD PARTICIPATE?** Students, doctoral students and researchers that are planning to use GEM data for their research and publications.

**TIMETABLE:**

Depending on the number and diversity of Abstract submissions, there may be more than one stream running concurrently, related to different themes, or we may choose to organize informal Poster sessions. Researchers wishing to present abstracts at this GEM seminar must submit a 1–2-page short abstract (in English), including names of author(s), affiliation, postal and e-mail address. The long abstract must include a background description, a brief literature review, the proposed method and implications of the study, the expected or available outcomes of the research and expectations as to the potential recommendations that may be possible because of the research.

Abstracts must be typed using Times New Roman 12-point font, double-spaced with justified alignment, and should be submitted as MSWord file (format for file name: SURNAME\_GEM\_RS Bilbao DATE) electronically to [aalmanso@gemconsortium.org](mailto:aalmanso@gemconsortium.org). Please write **“GEM Research Seminar Abstract Submission – 17th February, 2025”** as the subject heading of your e-mail to which you attach your documentation.

Once accepted by the Organizing Committee, the author (s) must register for the conference and present the paper at the seminar. NOTE: *Depending on the quality, nature and quantity of Abstracts/Papers received, GEM may consider negotiating publication of the articles in a relevant Special Issue for a recognized, high profile entrepreneurship journal.*

Here are the relevant delivery dates:

Short abstract (max. 500 words)	January 3 <sup>rd</sup> , 2024
Confirmation of abstract acceptance:	January 10 <sup>th</sup> , 2025
Long abstract (max. 3,500 words)	January 24 <sup>th</sup> , 2025
Final PowerPoint Presentations:	February 7 <sup>th</sup> , 2025

**ORGANIZING COMMITTEE:**

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**NOTE for GEM National Team members only:** GEM Training Workshops will also be organized on 17<sup>th</sup> February, later in the afternoon at the same venue, conducted by Professor Thomas Schott, a highly experienced GEM researcher, as well as by the GEM Global Data Team. These sessions are currently being developed and further details will be transmitted in due course.

<sup>i</sup> Audretsch, D.B. Belitski, M., Chowdhury, F., Desal, S.. *Regulating Entrepreneurship Quality and Quantity*, **Research Policy** 53 (2024) 104942